

Meet Wendy

Wendy Lipton-Dibner, M.A.

THE SUCCESS CATALYST



Spread the M.A.D.ness at Your Next Event!

Keynotes • Half or Full-day Workshops • Multi-Day Retreats

Do your participants leave your events compelled to take action, or does their motivation fade as new ideas get buried under the stress of "real life?" Wendy wants her audiences to get what they came for - improved results - and she has an uncanny ability to make it happen. For over 25 years, Wendy has delivered informative and motivational programs that have enabled thousands of people to achieve measurable improvements in their results, immediately and permanently. Her presentations combine **practical, step-by-step formulas** with **powerful tools that enable participants to get and stay motivated**. When Wendy speaks, people change. They change what they think, they change what they feel, they change what they do and they change what they get. Her uniqueness is due to a combination of her electric energy, heartfelt passion and unusually eclectic background:

As an undergraduate, Wendy's passions were music, theater and sociology. She got her Masters Degree in sociology and social psychology from Duke University and then accepted a dual position as an Instructor at Texas Christian University and Project Manager at The Center for Organizational Research and Evaluation Studies. From classrooms to boardrooms and from hospitals to the U.S. Senate, Wendy excited students, implemented ground-breaking research projects, made policy-changing presentations, developed new business strategies and tested many of the techniques that she brings to her audiences today.

Wendy's entrepreneurial drive led her to leave academia to open a full-service spa for men and women. She surpassed industry standards, and built a successful retail and service business despite fluctuations in the economy and strong competition. Within her 2000 square foot laboratory, Wendy developed the sales and leadership formulas that have since enabled Fortune 500 corporate and healthcare clients to increase their revenues by as much as 200 percent (in under 30 days!). Armed with her proven formulas, she was ready to expand her reach but wanted one more set of skills. She sold her business and studied to become a psychotherapist.

Wendy specialized in Gestalt Psychology and Transactional Analysis and built her private practice by providing free seminars in stress management, sales and leadership throughout the community. She helped her clients through their personal barriers while teaching them potent business strategies and the combination was extraordinary. Soon Wendy was receiving requests for speaking, training and consulting in healthcare and corporate environments.

Today, Wendy is the President of Professional Impact, Inc., an international training and consulting firm that is dedicated to helping clients to increase their revenues by mastering the "people factor" so they can Motivate and Align all stakeholders and Differentiate their organization from their competitors. She is still actively involved in music and theater, though her favorite performances are on the stages where she shares her proprietary formulas with appreciative audiences worldwide. Invite Wendy to bring her practical formulas and contagious enthusiasm to your next event and help your participants to catch the M.A.D.ness!

• Author

- M.A.D. Leadership For Healthcare : *Proven Strategies To Get People To Do What You Want Them To Do*
- The ACTION Formula: *The Shortest Distance Between What You Have and What You Want*
- Contributor to Healthcare and Social Science Journals and Online Forums

• Speaker

- Compelling Keynotes, Energetic and Practical Presentations
- Internationally recognized, with standing ovations from Akron to Australia

• Consultant

- Developed and implemented hundreds of in-house training programs for healthcare and corporate clients

• Member, Academy of Dental Management Consultants

• Member, National Speakers Association

• Top Speaker and Customer Service Awards, Fred Pryor Seminars, 1998, 1999

• United States Sales Leader, Success Motivation Institute, 1990

• International Who's Who Among Professional Women, 1990

• World Who's Who of Women, 1982



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